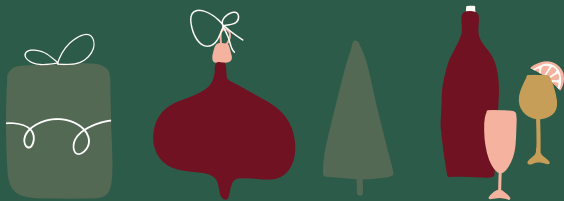


The HOLIDAY *Shoppes*
AT TUSCAN VILLAGE
2026





CALLING ALL ARTISTS, CRAFTSMEN, & CREATORS

THE HOLIDAY SHOPPES at Tuscan Village welcomes a wide range of retail categories including home goods, apparel, accessories, jewelry, games & toys, holiday ornaments, kitchen, garden items, & much much more. The Shoppes will primarily focus on local artists, craftsmen & creators.



NEW ENGLAND'S BEST HOLIDAY SHOPPES

The Tuscan Village, a super regional mixed-use destination in tax free Salem, NH directly over the MA border, is excited to debut our fifth annual **HOLIDAY SHOPPES**. Visitors, neighbors and vendors are invited to join, featuring nearly 50 booths selling gifts & crafts, jewelry, home goods & decorations, seasonal gifts & apparel for all, as well as seasonal treats like hot chocolate, kettle corn, sweets, mulled wine & other decadent delights!

For years, Salem New Hampshire has been a tax free shopping destination for the Merrimack Valley, the Northshore, & several other counties in Massachusetts. The Holiday Shoppes at Tuscan Village will amplify the granite state visitors experience with tax free local artisan gifts for this years holiday season!

THE HOLIDAY SHOPPES at Tuscan Village will run from November 6, 2026 – December 24, 2026



MEET OUR NEIGHBORS

IN ADDITION TO OVER 3K RESIDENTS



L.L.Bean



VIBECO CYCLE



sweetgreen



COMING
SOON

SWTHZ

COLLECTIVE
STUDIOS

PORTLAND LEATHER

CAFFÈ
NERO



VENDOR BOOTHS

Vendor Booths are ONE SIZE - with an opportunity for a double booth.

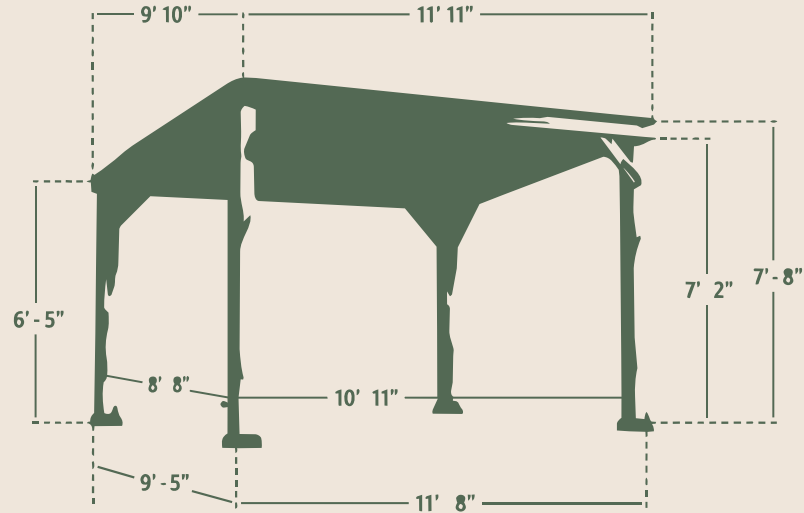
Each shoppe will be independently covered structure with three sides. A roof and an open facade. The back and sides of the booth are made of 1/4 inch plywood and wooden studs. Walls vary in width, and the two walls on the side of the booth height will angle from 7'2" at the front to 6'5" towards the back.

Walls can be painted or wallpapered - we encourage creativity for your booth. No vinyl banners.

The width inside of the shoppe is 10'11 2/5".

The depth inside the shoppe is 8'8".

The booths are water resistant, with front flaps that can be closed and secured in the evenings with Shoppe owner's lock (3 locks).



VENDOR DESIGN



VENDOR BOOTHS

Each Shoppe is equipped with a raised wooden floor, a sign with vendor's company name and a 2-16AMP outlets for fixtures.

Vendors will be responsible for all decorations, furniture, lighting and fixtures inside the booth.

All vendor materials must be kept within the footprint of the booth.

Vendors can not spill out of booth into walkways.

Vendor should note that it will not be possible to completely control temperature and moisture conditions inside the booths.

Vendors are allowed to use one Tuscan Village approved portable space heaters. Suggested: most popular heater is a 3000 watt, 240-volt. Indoor/outdoor electric carbon infrared patio heater.





IMPORTANT DATES

\$1,000.00 DEPOSIT DUE

with application & contract

BALANCE DUE 11/1/26

VENDOR LOAD IN 11/2/26

SHOPPES OPEN 11/6/26

LAST DAY OF SHOPPES 12/24/26

LAST DAY OF VENDOR LOAD OUT 12/30/26

DATE & HOURS

THE HOLIDAY SHOPPES in Tuscan Village will be opening **FRIDAY, NOVEMBER 6TH, 2026**, and closing **THURSDAY, DECEMBER 24th, 2026**.

The market will be closed on Christmas Day.

NOVEMBER HOURS:

FRIDAY: 3PM-8PM

SATURDAY: 11AM-8PM

SUNDAY: 11AM-6PM

DECEMBER HOURS:

THURSDAY: 3PM-8PM

FRIDAY: 3PM-8PM

SATURDAY: 11AM-8PM

SUNDAY: 11AM-6PM

Vendors are required to operate their booths every day.

Closure fee: if you are unable to staff your booth during operating hours, a fee of \$250 per day will apply.

EXTENDED HOLIDAY HOURS:

BLACK FRIDAY'S HOURS ARE 11AM-8PM | NOVEMBER 27TH

MONDAY DECEMBER 21ST | 11AM-8PM

TUESDAY DECEMBER 22ND | 11AM-8PM

WEDNESDAY DECEMBER 23RD | 11AM-8PM

THURSDAY DECEMBER 24TH | 11AM-4PM

(LAST DAY OF THE HOLIDAY SHOPPES SEASON)





INTERESTED?

TO APPLY PLEASE VISIT:

[HTTPS://TUSCANYVILLAGESALEM.COM/2026-HOLIDAY-SHOPPES-VENDOR-APPLICATION-FORM/](https://tuscanyvillagesalem.com/2026-holiday-shoppes-vendor-application-form/)



COST

The following fees are the rental costs of a booth space at **THE HOLIDAY SHOPPES** at Tuscan Village for the entire period between November 6, 2026- December 24, 2026 (7 weeks including load in and load out dates).

BOOTH COST: SINGLE | \$6,000-7,500

Varies by placement*

*If interested in double booth, please reach out during application for availability.

STAFFING

Vendors are responsible for staffing their booth during all operating hours with no exceptions.

*Tuscan Village has the right to change the hours of operations based on the level of demand and will do so with ample amount of notice to the vendors

CLOSURE FEE: IF YOU ARE UNABLE TO STAFF YOUR BOOTH DURING OPERATING HOURS, A FEE OF \$100 PER DAY WILL APPLY.

MARKETING

THE HOLIDAY SHOPPES at Tuscan Village will amplify the reach and visibility of the participating retailers through hyper-local PR and regional PR efforts as well as on-site signage and features on the Tuscan Village digital and social channels.

**DIGITAL IMPRESSIONS | MONTHLY
INSTAGRAM: 100K+ FOLLOWERS
FACEBOOK: 100K+ FOLLOWERS
EMAIL SUBSCRIBERS: 300K+
DAILY WEBSITE TRAFFIC: 7K+**

SECURITY

THE HOLIDAY SHOPPES at Tuscan Village will be patrolled by security 24/7, and will be under 24- hour surveillance.

WEATHER POLICY

THE HOLIDAY SHOPPES Hours are subject to change due to inclement weather. A notice to all vendors will be communicated as soon as possible once a decision is made.

