

*The* **HOLIDAY** *Shoppes*  
AT TUSCAN VILLAGE  
2024





# The HOLIDAY Shoppes AT TUSCAN VILLAGE



## CALLING ALL ARTISTS, CRAFTSMEN, & CREATORS

**THE HOLIDAY SHOPPES** at Tuscan Village welcomes a wide range of retail categories including home goods, apparel, accessories, jewelry, games & toys, holiday ornaments, kitchen, garden items, & much much more. The Shoppes will primarily focus on local artists, craftsmen & creators.





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## New England's Best Holiday Shoppes

The Tuscan Village, a super regional mixed-use destination in tax free Salem, NH directly over the MA border, is excited to debut our second annual **HOLIDAY SHOPPES**. Visitors, neighbors and vendors are invited to join, featuring nearly 75 vendors selling gifts & crafts, jewelry, home goods & decorations, seasonal gifts & apparel for all, as well as seasonal treats like hot chocolate, kettle corn, arancini, mulled wine & other decadent delights!

For years, Salem New Hampshire has been a tax free shopping destination for the Merrimack Valley, the Northshore, & several other counties in Massachusetts. The Holiday Shoppes at Tuscan Village will amplify the granite state visitors experience with tax free local artisan gifts for this years holiday season!

**THE HOLIDAY SHOPPES** at Tuscan Village will run from November 8, 2024 - December 24, 2024

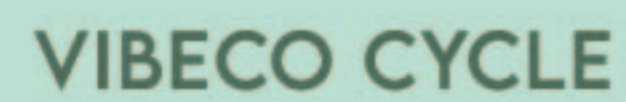
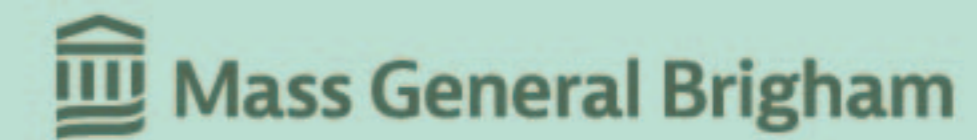
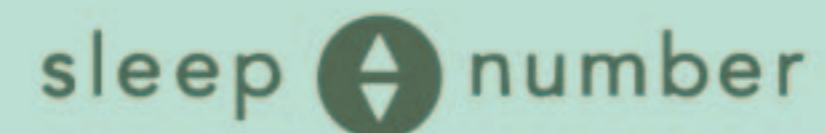




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## Meet Our Neighbors



COMING SOON





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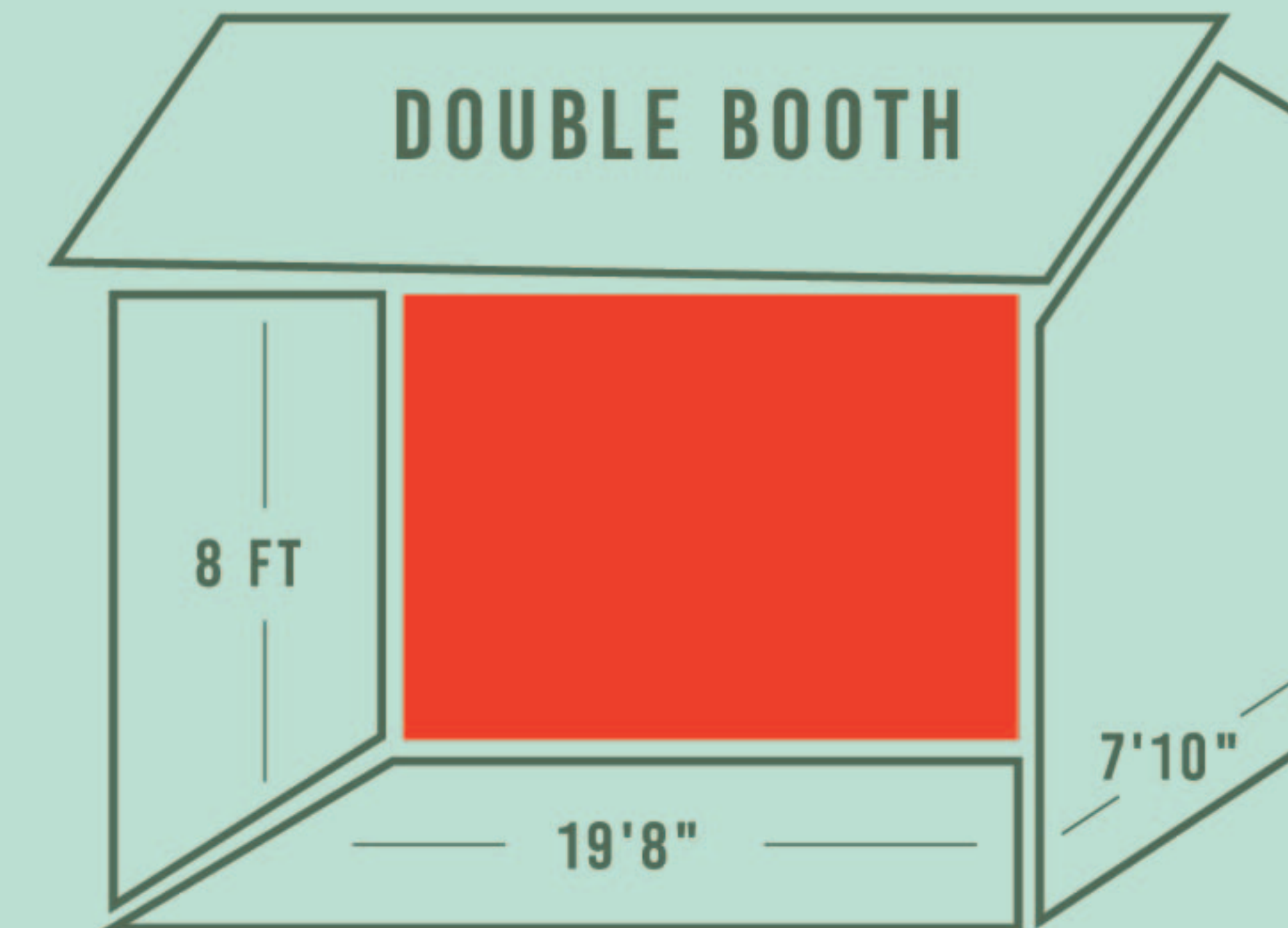
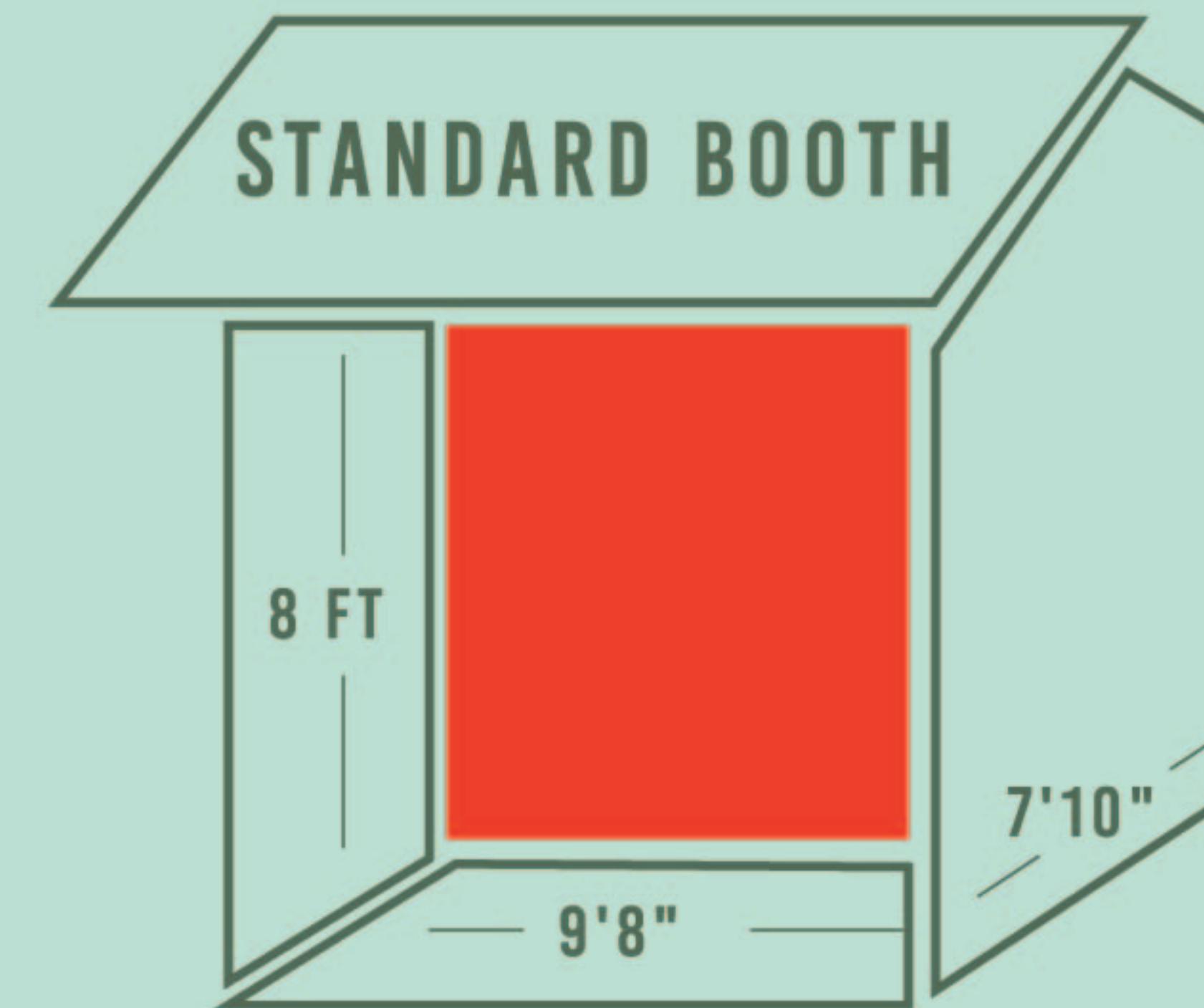
## Vendor Booths

Each booth is an independently covered structure with three sides, a roof, and an open façade.

The backs and sides of the booth are made of 1/4 inch plywood and wooden studs. Walls vary in width but are all 8' tall. Walls can be painted or wallpapered -we encourage creativity for your booth!

The booths are water resistant, with front flaps that can be closed and secured in the evenings. The roof of each booth has an overhang to protect customers and staff from the elements. Each booth is equipped with a raised wooden floor, a sign with vendor's company name, and 2-16 AMP outlets for fixtures. Vendors will be responsible for all decorations, furniture, lighting and fixtures inside the booth.

All vendor materials must be kept within the footprint of the booth. Vendor should note that it will not be possible to completely control temperature and moisture conditions inside the booths. Vendors are allowed to use Tuscan Village approved portable space heaters.



**VENDOR SIGNAGE PROVIDED**





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## Important Dates

**\$1,000.00 DEPOSIT DUE** with application & contract

**BALANCE DUE 11/3/24**

**VENDOR LOAD IN 11/4/24**

**MARKET OPENS 11/8/24**

**LAST DAY OF MARKET 12/24/24**

**LAST DAY OF VENDOR LOAD OUT 12/27/24**

## Date & Hours

**THE HOLIDAY SHOPPES** in Tuscan Village will be opening **FRIDAY, NOVEMBER 8TH, 2024**, and closing **TUESDAY, DECEMBER 24TH, 2024**.

The market will be closed on Christmas Day.

**NOVEMBER HOURS:**

**FRIDAY, SATURDAY, SUNDAY: 11AM-8PM**

**DECEMBER HOURS:**

**THURSDAY, FRIDAY, SATURDAY, SUNDAY: 11AM-8PM**

Vendors are required to operate their booths every day.

**CLOSURE FEE: IF YOU ARE UNABLE TO STAFF YOUR BOOTH DURING OPERATING HOURS, A FEE OF \$100 PER DAY WILL APPLY.**

**THE HOLIDAY SHOPPES** EXTENDED HOLIDAY HOURS:

**DECEMBER 19 - DECEMBER 23: 11AM-8PM**

**DECEMBER 24: 11AM-4PM**





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## Cost

The following fees are the rental costs of a booth space at **THE HOLIDAY SHOPPES** at Tuscan Village for the entire period between November 8, 2024- December 24, 2024 (6.5 weeks including load in and load out dates).

### RETAILERS

BOOTH COST:

STANDARD | \$5,000.00

DOUBLE | \$10,000.00

## Staffing

Vendors are responsible for staffing their booth during all operating hours with no exceptions.

Hours are subject to change based on the level of demand and due to inclement weather.

**CLOSURE FEE: IF YOU ARE UNABLE TO STAFF YOUR BOOTH DURING OPERATING HOURS, A FEE OF \$100 PER DAY WILL APPLY.**

## Marketing

**THE HOLIDAY SHOPPES** at Tuscan Village will amplify the reach and visibility of the participating retailers through hyper-local PR and regional PR efforts as well as on-site signage and features on the Tuscan Village digital and social channels.

BRAND WIDE STATISTICS

**INSTAGRAM: 50K+ FOLLOWERS**

**FACEBOOK: 54K+ FOLLOWERS**

**EMAIL SUBSCRIBERS: 140K+**

**DAILY WEBSITE TRAFFIC: 5K+**

## Security

**THE HOLIDAY SHOPPES** at Tuscan Village will be patrolled by security 24/7, and will be under 24- hour surveillance.

## Weather Policy

**THE HOLIDAY SHOPPES** Hours are subject to change due to inclement weather. A notice to all vendors will be communicated as soon as possible once a decision is made.





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**Interested?**

to apply please visit:

[tuscanvillagesalem.com/events/eventdetails/holiday-shoppes-2024/](https://tuscanvillagesalem.com/events/eventdetails/holiday-shoppes-2024/)

